

## About These Terms

These Service Terms govern the relationship between InMotion Digital Ltd and its venue customers. They apply to all active service relationships and are incorporated into all invoices and service communications issued by InMotion Digital Ltd.

Where a separate signed Service Schedule exists between InMotion Digital Ltd and a venue, that Schedule forms part of the contract alongside these terms and takes precedence in the event of any conflict.

By continuing to receive services from InMotion Digital Ltd after the effective date shown above, you agree to these terms.

<b>Company</b>	InMotion Digital Ltd
<b>Company No.</b>	15626830
<b>Registered in</b>	England and Wales
<b>Contact</b>	<a href="mailto:info@in-motion.digital">info@in-motion.digital</a>
<b>Website</b>	<a href="https://in-motion.digital">in-motion.digital</a>
<b>Terms published at</b>	<a href="https://in-motion.digital/terms">in-motion.digital/terms</a>

## Related Legal Documents

These Service Terms form part of InMotion Digital Ltd's full legal documentation. The following related documents also apply:

**Document 02** — [Display Terms](#)

**Document 03** — [Content & IP Terms](#)

**Document 04** — [Privacy Policy](#)

**Document 05** — [Cookie Policy](#)

## 1. What We Provide

**1.1** InMotion Digital Ltd provides digital signage services to venue customers, which may include: supply of screen hardware; access to our content management software platform and customer app; graphics and creative content support; and ongoing technical support.

**1.2** The specific services provided to each venue are set out in the relevant Service Schedule. Some venues receive a fully managed service, where InMotion Digital Ltd handles all content scheduling and updates on the venue's behalf. Others operate on a self-managed basis, managing their own content through the InMotion platform.

**1.3** We reserve the right to update and improve our platform, software, and service processes. We will give reasonable notice of any material change that affects the level of service provided.

**1.4** Venues are responsible for the physical placement and day-to-day upkeep of any screen hardware at their premises. InMotion Digital Ltd does not provide on-site installation. For full hardware usage requirements see

For full hardware usage requirements, please refer to [Document 02 — Display Terms](#).

## 2. Fees and Payment

- 2.1 Monthly service fees are agreed individually with each venue and set out in the relevant Service Schedule. Fees are invoiced monthly in advance.
- 2.2 Payment is due within 14 days of the invoice date. All invoices issued by InMotion Digital Ltd are subject to these terms.
- 2.3 All fees are quoted exclusive of VAT. InMotion Digital Ltd is not currently VAT registered. Should InMotion Digital Ltd become VAT registered, VAT will be charged in addition at the prevailing rate from the date of registration, with written notice given to the venue in advance.
- 2.4 InMotion Digital Ltd reserves the right to suspend platform access and service delivery if payment is overdue by more than 21 days, following written notice.
- 2.5 InMotion Digital Ltd will give at least 60 days' written notice before proposing any fee increase after the initial agreed term.
- 

## 3. Platform and Software Access

- 3.1 InMotion Digital Ltd grants each venue a non-exclusive, non-transferable licence to access and use the InMotion digital signage management platform solely for managing content on screens at their named premises.
- 3.2 Platform access is personal to the venue and must not be shared with or used by any third party without prior written consent from InMotion Digital Ltd.
- 3.3 On termination of the service relationship, platform access ceases. InMotion Digital Ltd will provide a reasonable handover period of up to 30 days to allow venues to retrieve their own content.
- 3.4 Venues must keep login credentials secure and notify InMotion Digital Ltd immediately of any suspected unauthorised access.
- 

## 4. Content

- 4.1 Content requests may be submitted through the InMotion platform. All content is subject to review and approval by InMotion Digital Ltd before display.
- 4.2 InMotion Digital Ltd will ensure content displayed complies with applicable UK advertising standards (CAP Code) and relevant law.
- 4.3 InMotion Digital Ltd will not display content that is offensive, unlawful, or materially contrary to the venue's business interests without prior written agreement.
- 4.4 Venues are responsible for ensuring submitted content does not infringe third-party intellectual property rights. Full content responsibilities and indemnification terms are set out in [Document 03 — Content & IP Terms](#).
- 

## 5. Intellectual Property

- 5.1 All intellectual property rights in the InMotion platform, software, customer application, content management system, templates, scheduling frameworks, and associated tools are and remain the sole property of InMotion Digital Ltd. Nothing in the service relationship transfers any of these rights to a venue.
- 5.2 Venues retain ownership of their own content — including menus, promotional materials, and original brand assets submitted for display. By submitting content, venues grant InMotion Digital Ltd a licence to use that content solely for the purpose of providing the service.
- 5.3 Any graphics, templates, or creative assets produced by InMotion Digital Ltd for a venue remain the property of InMotion Digital Ltd unless otherwise agreed in writing.
- 5.4 Venues must not copy, reproduce, reverse-engineer, or attempt to replicate the InMotion platform, application, or any associated tools.
-

## 6. Data Protection

6.1 Both InMotion Digital Ltd and the venue agree to comply with their respective obligations under UK GDPR and the Data Protection Act 2018.

6.2 InMotion Digital Ltd processes operational data — including content schedules, service requests, and venue contact details — only for the purpose of delivering services. This data is not shared with third parties without consent, except where required by law.

6.3 Full details of how InMotion Digital Ltd collects, stores, and uses personal data are set out in our [Document 04 — Privacy Policy](#). Our use of cookies is explained in our [Document 05 — Cookie Policy](#).

6.4 Both parties agree to notify each other promptly in the event of any data breach that affects the other party's data.

---

## 7. Termination

7.1 Where no signed Service Schedule is in place, either party may end the service relationship by giving 90 days' written notice.

7.2 Where a signed Service Schedule is in place, the termination terms in that Schedule apply.

7.3 Either party may terminate immediately if the other commits a material breach and fails to remedy it within 14 days of written notice, or if the other becomes insolvent, enters administration or liquidation, or ceases trading.

7.4 On termination, the venue must immediately cease use of the InMotion platform. Clauses 5, 6, and 8 survive termination.

---

## 8. Liability

8.1 InMotion Digital Ltd's total liability to any venue is limited to the total fees paid by that venue in the 3 months preceding the event giving rise to the claim.

8.2 InMotion Digital Ltd is not liable for indirect or consequential loss, including loss of revenue, profit, or business opportunity.

8.3 Nothing in these terms limits liability for death or personal injury caused by negligence, fraud, or any liability that cannot be excluded under English law.

8.4 InMotion Digital Ltd maintains appropriate public liability insurance throughout all active service relationships.

---

## 9. General

9.1 These terms apply to all active service relationships with InMotion Digital Ltd and are incorporated into all invoices and service communications.

9.2 InMotion Digital Ltd may update these terms from time to time. Venues will be notified of material changes by email with at least 30 days' notice. Continued use of the service after the effective date constitutes acceptance. The current version is always available at [in-motion.digital/terms](https://in-motion.digital/terms).

9.3 Where a signed Service Schedule exists, that document takes precedence over these general terms in the event of any conflict.

9.4 If any clause is found to be unenforceable, the remaining clauses continue in full force.

9.5 These terms are governed by the laws of England and Wales. Any disputes are subject to the exclusive jurisdiction of the courts of England and Wales.

9.6 Notices may be sent by email to addresses on record and are deemed received on the next working day.

---

**Questions about these terms?**

Contact us at [info@in-motion.digital](mailto:info@in-motion.digital) | +44 7396 841265 | [in-motion.digital](https://in-motion.digital)

*InMotion Digital Ltd · Company No. 15626830 · Registered in England and Wales · Document 01 ·  
Version 1.0 · Effective 25<sup>th</sup> July 2026*